

Action Plan Template

OUR VISION

First Presbyterian Church of Richfield is a growing, giving family, relevant to the community, where all are welcome to come and worship God.

OUR MISSION STATEMENTS

We will continually grow the membership of First Presbyterian Church of Richfield.

We will take responsibility for becoming more relevant to our community.

We will explore more avenues to finance our outreach and stability.

--The Building and Grounds Committee will focus on maintaining the structural integrity and enhancing the internal and external appearance of our Church

1. Mission Statement(s) Supported by This Action Plan:

Relevant to the community

Giving group of individuals

2. Action Plan Title:

Day of Giving

3. Action Plan Description:

- A number of gift cards to various locations will be purchased by FPCR.
- A card or two will be picked up after a service by parishioners and given to random individuals in the community.
- A card will be included to collect feedback from parishioners about their experience.

4. Action Plan Timeline (Include Significant Steps):

- 20 Gift cards (Piggly Wiggly, Java Dancer, Starbucks, Culver's, Kwik-Trip) will be purchased by September 20.
- Cards will be packaged with an FPCR business card and small note stating, "Have a blessed day" by September 30.
- Gift card distribution will occur on October 4. The intent is that cards will be distributed between October 4 and 10.
- Feedback forms will be collected on October 11.

5. Expected Outcome(s):

The outcome is to make community members smile AND take note that FPCR is "open for business".

6. Committee Membership (Identify Spokesperson):

Elaine Schoeni, Spokesperson

Alice Schmitz

7. Other Considerations:

We are hoping that the FPCR family embraces this idea and picks up the cards. If not, the committee will hopefully divide the extra cards left for distribution after the service.

8. Benefits to Other Mission Statement Teams:

The hope is that this will impact the “grow the church” group in the long run; however, the immediate impact is simply recognition of the church in the community.

9. Actual Completion Date

October 10 - final card distribution date

October 11 - collection of feedback forms for evaluation

October 20 - report to the Visioning committee

10 What did not get done and why? Does any unfinished work require a new Action Plan?

11. What lessons were learned?

12. Date Completed Project is posted to website database

The plan without Items 10 and 11 was posted on September 25, 2026.